

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

David Millner Group- PA
Attention: Accounts Payable
4421 Saint Andrews Way
Harrisburg, PA 17112

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
969537-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
RPOF/3PAC/Miller	RPOF/MILLER, SCHENCK	

Flight Dates	Order #	Alt Order #
11/02/12 - 11/06/12	969537	06401552

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	WPBF News 25 Mornings	6-7AM	----F--	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	----F--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	MM3TV-12-005HD	\$550.00 NM
2	11/02/12	11/02/12	Good Morning America	7-9AM	----F--	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	----F--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	F	11/02/12	8:55 AM	Good Morning America	7-9AM	:30	MM3TV-12-005HD	\$550.00 NM
3	11/05/12	11/06/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	MT-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$350.00 NM
Credited									
4	11/05/12	11/05/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		M-F 3-4P	M-F 3-4P	:00		\$800.00 NM
Credited									
5	11/02/12	11/05/12	M-F 5pm News	5-6pm	M---F--	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	M---F--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	11/02/12	5:40 PM	M-F 5pm News	5-6pm	:30	MM3TV-12-005HD	\$900.00 NM
1	WPBF	M	11/05/12		M-F 5pm News	5-6pm	:00		\$900.00 NM
Credited									
6	11/02/12	11/05/12	WPBF News 25 @ 6:00P	6-6:30PM	M---F--	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									



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Advertiser	Product	Estimate Number
RPOF/3PAC/Miller	RPOF/MILLER, SCHENCK	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	11/02/12	11/05/12	WPBF News 25 @ 6:00PM	6:30PM	M---F--	:30	2	\$1,050.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/02/12	11/08/12	M---F--	2	\$1,050.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	F	11/02/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MM3TV-12-005HD	\$1,050.00	NM
1	WPBF	M	11/05/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$1,050.00	NM
Credited										
7	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM		M-----	:30	1	\$1,000.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/02/12	11/08/12	M-----	1	\$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	11/05/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$1,000.00	NM
Credited										
8	11/03/12	11/03/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	-----1-	1	\$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	11/03/12	7:57 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	MM3TV-12-005HD	\$650.00	NM
9	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	-----1-	1	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	11/03/12	8:24 AM	Sat 8-9am News	Sat 8-9am	:30	MM3TV-12-005HD	\$450.00	NM
10	11/03/12	11/03/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	-----1-	1	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	11/03/12	7:55 PM	Sat 7pm News	7-730pm	:30	MM3TV-12-005HD	\$800.00	NM
LR - Football										
11	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$100.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	-----1	1	\$100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	11/04/12	5:13 AM	Sun 5-6am News	Sun 5-6am	:30	MM3TV-12-005HD	\$100.00	NM
12	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$180.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	-----1	1	\$180.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	11/04/12	6:58 AM	Sun 6-7am News	Sun 6-7am	:30	MM3TV-12-005HD	\$180.00	NM
13	11/04/12	11/04/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	-----1	1	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	11/04/12	6:55 PM	Sun 630pm News	630-7pm	:30	MM3TV-12-005HD	\$800.00	NM
14	11/05/12	11/06/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	1	\$550.00	NM	



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Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/02/12	11/08/12	MT-----				1	\$550.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu	11/06/12			WPBF News 25 Mornings	6-7AM	:00		\$550.00	NM
	Credited								
15	11/05/12	11/06/12	Good Morning America	7-9AM	MT-----	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	11/02/12	11/08/12	MT-----				2	\$550.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M	11/05/12			Good Morning America	7-9AM	:00		\$550.00	NM
	Credited								
1 WPBF Tu	11/06/12			Good Morning America	7-9AM	:00		\$550.00	NM
	Credited								
<u>Total Spots</u>							10		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,030.00
<u>Agency Commission</u>	\$904.50
<u>Net Amount Due</u>	\$5,125.50